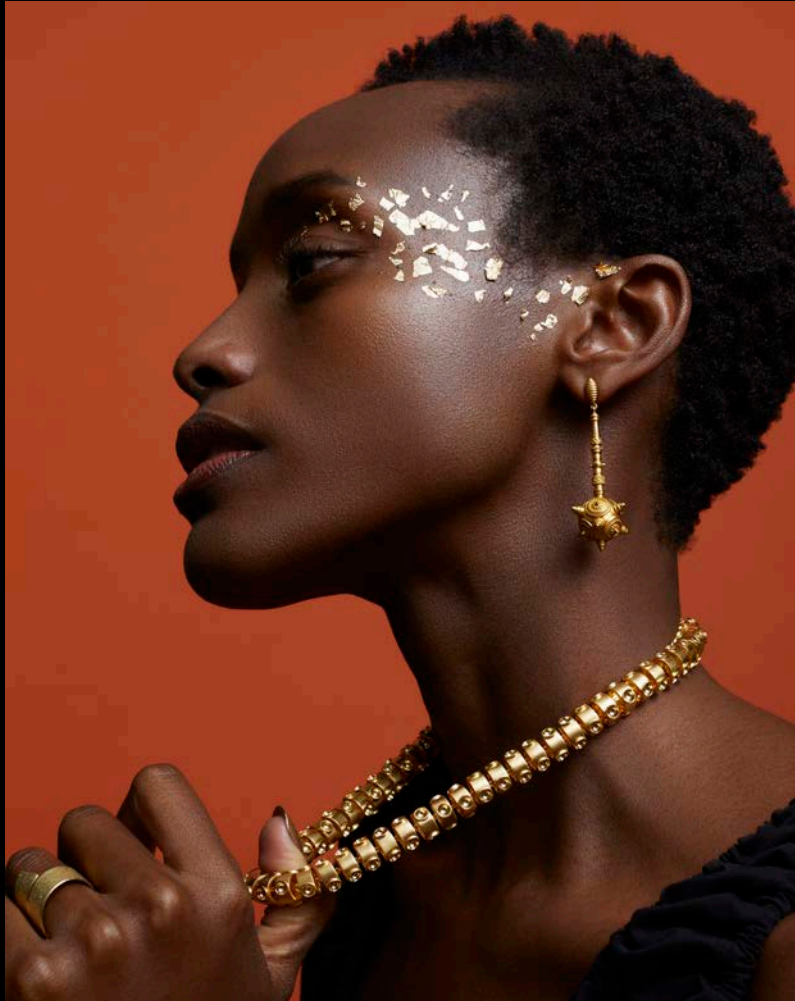


CENTURION

MAGAZINE



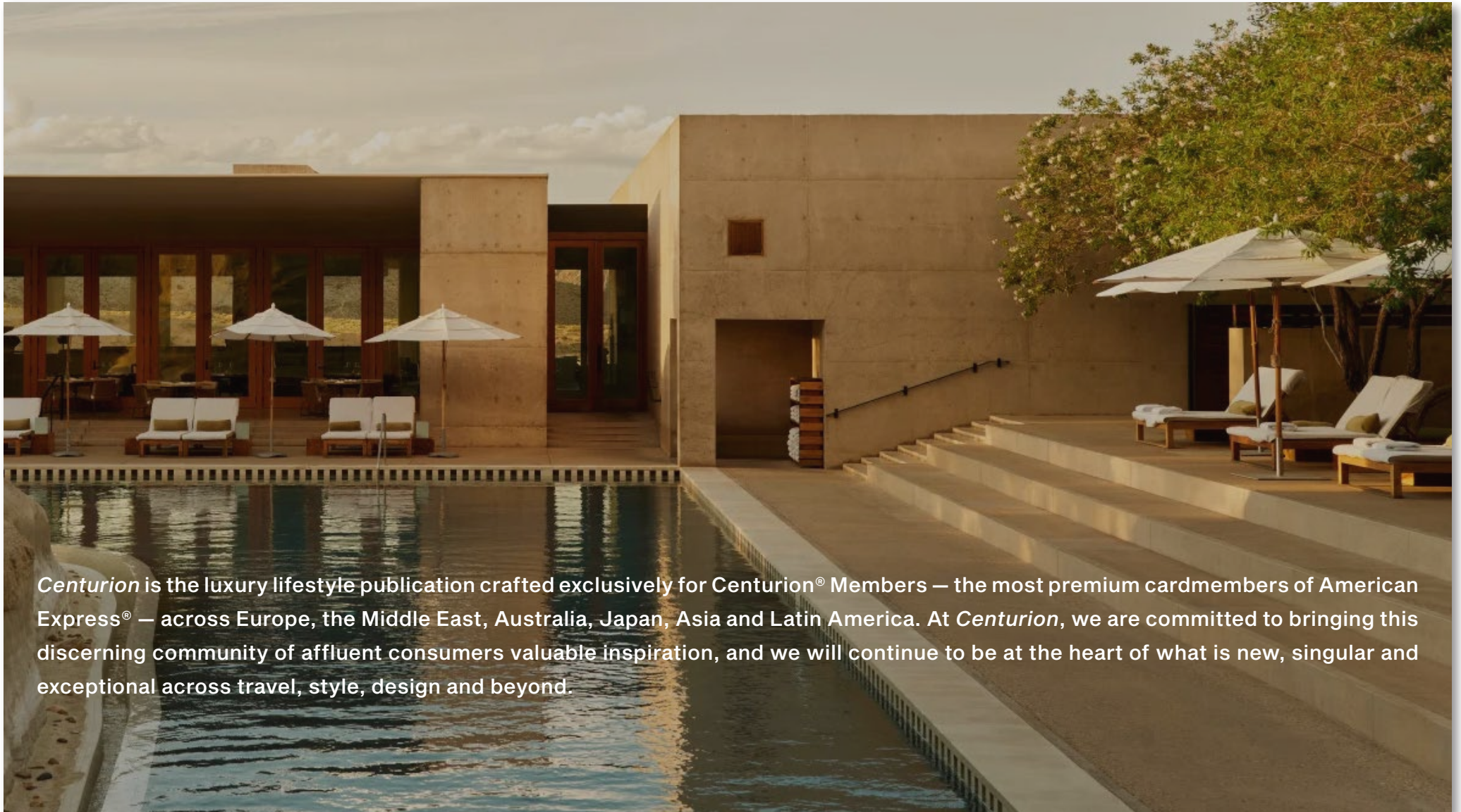
2025 MEDIA KIT

PREMIUM PUBLICATION FOR AMERICAN EXPRESS® CENTURION® MEMBERS
PUBLISHED BY JI EXPERIENCE GmbH



Brand Mission

CENTURION MAGAZINE



Centurion is the luxury lifestyle publication crafted exclusively for Centurion® Members – the most premium cardmembers of American Express® – across Europe, the Middle East, Australia, Japan, Asia and Latin America. At *Centurion*, we are committed to bringing this discerning community of affluent consumers valuable inspiration, and we will continue to be at the heart of what is new, singular and exceptional across travel, style, design and beyond.

The World of Membership

CENTURION MAGAZINE

UNPARALLELED BENEFITS

With their powerful American Express Memberships, Centurion® Members enjoy a host of exceptional services, exclusive privileges and unique experiences.

CENTURION TRAVEL AND LIFESTYLE SERVICES

More than 5,000 dedicated advisers globally act as a gateway to exclusive travel benefits and unique experiences

MEMBERSHIP REWARDS

A host of possibilities for earning and using points towards travel, dining, shopping and more

GLOBAL LOUNGE COLLECTION

An expanding airport lounge programme with access to more than 1,400 lounges across 650 cities around the world, including access to The Centurion® Lounge locations



CENTURION MAGAZINE THE COMPENDIUM BY CENTURION centurion-magazine.com

The luxury lifestyle publication crafted for Centurion Members across Europe, the Middle East, Australia, Japan, Asia and Latin America

PRIVILEGE PROGRAMMES

Exclusive benefits such as Fine Hotels + Resorts

AMERICAN EXPRESS EXPERIENCES

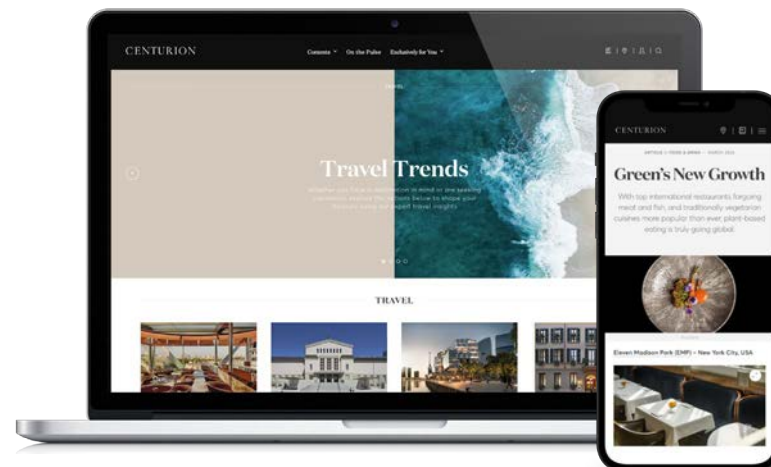
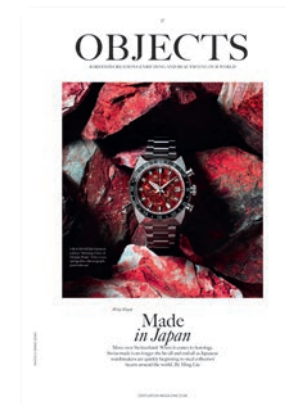
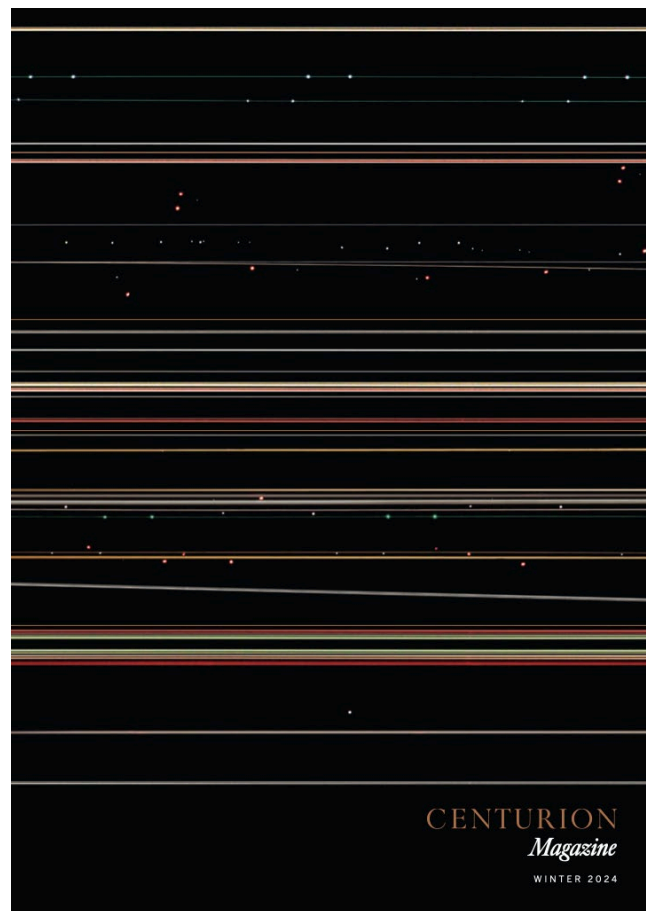
Cardmembers enjoy a curated selection of events and experiences across music, theatre, sports, fashion and more

Inspiring Extraordinary Living

CENTURION MAGAZINE

Published in 6 languages, across 13 international markets, *Centurion* is the trusted resource for those seeking unforgettable experiences. Our network of over 120 editors, correspondents and journalists scour the globe for the unique, the new and the remarkable, curating independent content to reveal first-class recommendations for a way of life that soars far above the ordinary.

Shaped to reflect the interests of this highly discerning audience, *centurion-magazine.com* acts as the official online source of editorially independent luxury news and reviews for Centurion Members around the globe.



2025 Centurion Editorial Calendar

CENTURION MAGAZINE

APR/MAY ISSUE

CLASSICS UNCOVERED

From *grande dame* hotels with a fresh lick of paint to iconic resorts that have been recently revitalised, we travel to all four corners of the globe to find key places reclaiming a spot on jet-set itineraries.

PLUS SWING TIME

A whirlwind look at the latest and greatest in the golf world, including courses and equipment – and fairway-side properties as well.



JUN/JUL ISSUE

WELL WELL WELL

With the wellness industry continuing to expand, we delve into the details of destination spas, hotel offerings and at-home products and services to find the ones that work – and those that don't. We also venture into the world of outdoor escapes to see how they stack up in terms of holistic wellbeing.



SEP/OCT ISSUE

ON THE MOVE

As our technology becomes greener and cleaner, the way we get about the world is evolving, too. In this issue, we explore the latest trends in automobiles, yachts and private jets to showcase what's on offer at the moment and what's coming next.

PLUS PROPERTY TIMES

An insider's guide to the latest trends in estates, homes and apartments across the world.



NOV/DEC ISSUE

THE ART OF DESIGN

Creative visionaries shape our world from top to bottom. We take readers inside the studios of some of the world's leading names and also turn the spotlight on places and objects that are leading the way in our next aesthetic revolution. We also curate a gift guide, just in time for the holiday season.



ANNUAL ISSUE

THE COMPENDIUM

This special annual issue serves as our global assessment of the year that lies ahead. It is an assiduously curated planner tracking the changes in the fields and sectors we regularly cover – from travel and food to watches and jewellery – complemented by a comprehensive selection of the coming year's most captivating innovations, trends, experiences and insights.



Special Advertising Solutions

CENTURION MAGAZINE

A range of print and digital advertising solutions is available, including loose and bound-in inserts, premium placements for **maximum visibility**, and custom advertorials created by the magazine team. Whether featuring your brand's own content or crafted in collaboration with our editorial team, advertorials provide a seamless, native reading experience for a highly discerning audience. Online, **integrated video content** offers an immersive user journey, bringing your brand's story to life, while **dedicated brand hubs** on the *Centurion* website deliver maximum exposure. These hubs grant **full brand ownership**, including display banners, logo integration, website links and a collection of custom content developed with our online editors and creators – all designed for maximum impact and engagement. **For more information on advertising opportunities, please contact your local sales representative or email sales@jiexperience.com.**



Print Specifications

CENTURION MAGAZINE

SINGLE PAGE (WxH)

DOUBLE-PAGE SPREAD (WxH)

	TRIM SIZE	BLEED SIZE	TRIM SIZE	BLEED SIZE
CENTURION MAGAZINE	210 x 297 mm	216 x 303 mm	420 x 297 mm	426 x 303 mm
CENTURION JAPAN EDITIONS	225 x 275 mm	231 x 281 mm	450 x 275 mm	456 x 281 mm
THE COMPENDIUM BY CENTURION	230 x 297 mm	236 x 303 mm	460 x 297 mm	466 x 303 mm

FILE SPECIFICATIONS

Advertising material must be delivered with a colour proof made from the print data submitted and in accordance with the colour profile stated below. Complaints concerning the colouration of an advertisement cannot be made if the advertiser fails to deliver a colour-accurate proof. **We do not accept soft proofs.**

The high-resolution (300 dpi) digital PDF file should be provided via FTP upload or email, according to specifications.

All relevant text must be placed a minimum of 10 millimetres away from the trim size.

For double-page spreads, please add a 5mm optical overlap on the binding sides. Please ensure all advertising materials are delivered as PDF/X4 files and adhere to CMYK colour profile. **RGB files cannot be accepted.**



DELIVERY ADDRESS

Jl Experience GmbH
FAO: AMEX Ad Coordination Department
Thomas-Dehler-Straße 2, 81737
Munich, Germany

FTP UPLOAD

Please contact material@jiexperience.com for details.

CENTURION	THE COMPENDIUM
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FILE FORMAT

PDF/X4

PDF/X4

COLOUR PROFILE

Offset
CMYK
Euroscale
PSO Coated v3

Offset
CMYK
Euroscale
PSO Uncoated

DENSITY OF IMAGE FILES

300 dpi

300 dpi

Advertising Guidelines

CENTURION MAGAZINE

1. INSERTS

a) Limitation of promotional inserts

Loose inserts are limited to a maximum of one insert per issue for *Centurion Magazine*

- Inserts featuring exclusive Cardmember offers must adhere to the same guidelines as advertisements with offers

b) Inserts with response elements must adhere to local compliance to protect Cardmember (“CM”) data

- CM data should always be in an enclosed envelope or a self-sealing mailer
- Written confirmation that CM data will not be captured by any third parties is required
- Written confirmation that CM data is only collected in order to respond to the specific offer (Compliance requirements may vary by market)

2. TRAVEL ADVERTISEMENTS

Travel-related advertising is subject to the following Call-to-Action (“CTA”) requirements and approval by American Express:

a) Travel brand advertising / advertising containing non-CM-specific (generic) offers

- The advert is not subject to CTA restrictions and may contain the advertiser’s phone number and generic website
- Active promotion of American Express Travel & Lifestyle Service (“TLS”) is strongly encouraged

b) Travel advertising with CM-specific offers (offers that can be fulfilled through TLS and other booking channels)

- Dual CTA required: TLS number and the advertiser’s phone number
- The ad can include the generic website address of the advertiser, not linking directly to an offer

c) Travel advertising promoting American Express Core Cardmember Benefit Platforms

(offers that can be fulfilled exclusively through TLS and are not available via other booking channels e.g. offers from Fine Hotels + Resorts and Preferred Lodging Partners, Cruise Privilege Program, International Airline Program, Centurion Car Privileges etc.)

- Single CTA required: TLS number only

3. ADVERTISEMENTS WITH EXCLUSIVE CARDMEMBER OFFERS

All advertisements containing a specific CM offer require approval from American Express via the following process:

- All offers or advertisements containing an offer must be pre-approved by American Express
- All offers must be shared with JI Experience GmbH at the time of booking in order to provide timely feedback
- Advertiser shall submit creative by Amex Offer and Benefits Ads material deadline

Offer Requirements

Exclusive CM offers must:

- Exceed all other published offers
- Be able to be fulfilled using an American Express Card
- Last for a minimum of 12 weeks from magazine publication date
- Be incremental to/combinable with any existing programme benefits
- Be relevant and suitable for Centurion Members

Advertising Creative Requirements

Please see CTA requirements for advertising containing CM-specific offers under point 2. Travel Advertisements b) and c). Advertisements with exclusive CM offers shall contain the American Express logo: the Blue Box must appear in the bottom right corner with appropriate clearance from other logos. The Blue Box should not be smaller than the advertiser’s logo. There should never be card art on the ad creative.

For approvals, final layout PDFs shall be provided to JIE by the deadline specified in this media kit to allow for appropriate review.

Terms & Conditions

CENTURION MAGAZINE

PAYMENT TERMS

Invoicing will be in euros issued by and payable to JI Experience GmbH. In case currencies other than euros are requested the publisher reserves the right to adjust the exchange rate on a monthly basis in case of fluctuations greater than 2.5 per cent from 1 December 2024. Payment must be received within 30 days after receipt of invoice. A discount of 2 per cent can be deducted, provided payment is made within eight days of receipt of invoice.

TERMS & CONDITIONS

1. The following General Terms & Conditions (hereinafter "Terms") shall govern the contractual relationship entered into by JI Experience GmbH (hereinafter "JIE") and the Customer when placing and processing Advertising Orders. Unless expressly provided otherwise, these Terms shall exclusively apply for this purpose. The Customer's general terms of contract or business shall be excluded, which shall also apply in the event that the inclusion of the Customer's general terms is not expressly contradicted by JIE or JIE provides its services without objection.

2. "Advertising Order" as defined in these Terms means the contract for the publication of one or several ads of an advertising customer or other advertiser ("Customer") for the purpose of distribution via a newspaper or magazine marketed by JIE. The Terms shall apply accordingly also to orders for tip-ons, bound-ins, inserts or special technical layouts.

3. The Advertising Order shall be effected upon the confirmation of acceptance by JIE or an official JIE representative. All insertions must run in the issue indicated upon booking and insertions booked in a given calendar year must be printed by the Q1 issue of the following year.

4. Cancellations of orders are only possible until four weeks prior to booking deadline. For premium positions the cancellation deadline is six weeks prior to booking deadline. Cancellations of digital bookings are only possible up to 31 days prior to campaign start.

5. The responsibility for the timely delivery of the ad or insert text and flawless artwork lies with the Customer. If the artwork is visibly unsuitable or damaged, JIE shall promptly request replacement artwork. JIE guarantees a customary print quality for the covered title within the limits set by the artwork. Costs incurred by JIE for requested or justifiable changes of the artwork following the closing and/or final delivery date for advertisements and/or print material shall be borne by the Customer. JIE shall not be liable for any situation where agreed advertisement placements cannot be met due to delayed delivery of print material and in cases of a reduction of print quality.

6. JIE reserves the right to reject advertising and insert orders on the basis of their contents, origin or technical design in accordance with the uniform objective principles of JIE, if the contents violate laws or government regulations or if the publication is unacceptable for JIE, which includes, but is not limited to advertising orders from competitors of an American Express company.

7. The invoice shall be payable within the period as shown in the Rate Card starting from the receipt of the invoice, unless other payment terms or advance payment has been agreed in writing in the particular case. JIE reserves the right to demand advance payment by the ad deadline for reasonable cause, such as the first establishment of business relations.

8. The advertising rates quoted are exclusive of VAT.

9. JIE shall be entitled to modify the Terms and the prices at any time upon three months written notice.

10. Claims for damages arising out of a positive breach of an obligation culpa in contrahendo or tort shall be excluded, even in case of orders placed by telephone; claims for damages

arising out of the impossibility of performance and delay shall be limited to compensation of the foreseeable loss and the fee payable for the relevant ad or insert. This shall not apply to cases of intent and gross negligence by JIE, its legal representatives and vicarious agents. Any liability of JIE for damages arising out of the lack of warranted characteristics shall remain unaffected.

11. Complaints about obvious defects must be filed by the Customer at the latest within two weeks after receipt of the invoice. Complaints about non-obvious defects must be filed by the Customer at the latest 30 days after publication of the ad. If the print of an ad is faulty in spite of the timely delivery of flawless artwork and in case of a timely complaint, the Customer may demand the reprint of a flawless replacement ad. A claim for supplementary performance shall be excluded, if such performance would result in unreasonable expenses for JIE. If JIE lets a reasonable grace period expire, if JIE refuses supplementary performance, and if supplementary performance is not acceptable for the Customer or fails, the Customer shall be entitled to rescind the contract or demand reduction of the payment to the extent to which the purpose of the ad was impaired. Warranty claims of merchants shall expire 12 months after the publication of the relevant ad.

12. The Customer warrants that it has all rights required for placing the ad. The Customer shall be liable to JIE for damages suffered by JIE due to claims asserted by third parties on the basis of provisions of press law or other laws. The Customer shall indemnify and hold harmless JIE from and against all claims asserted by third parties against JIE on the basis of an alleged infringement of provisions of competition law, criminal law, copyright law and other statutory provisions. The indemnification shall also cover the expenses incurred in the necessary legal defence against third parties. The Customer shall be obliged to provide all reasonable assistance to JIE in the legal defence against third parties. JIE shall not be obliged to examine orders and ads for determining whether they may infringe rights of third parties.

13. Advertising brokers and advertising agencies shall be obliged to adhere to the Rate Card of JIE in their tenders, contracts and statements of accounts with the advertisers.

14. Artwork shall be returned to the Customer only upon special request. JIE's obligation to preserve the artwork shall expire three months after the first-time distribution of the ad.

15. Should one or more provisions of these Terms and/or the Order be or become invalid, this shall not affect the validity of the remaining provisions. The Parties agree to replace an invalid provision through supplementary construction of these Terms with such a provision that comes as close as possible to the economic purpose originally intended by the Parties. The same shall apply to gaps found in these Terms.

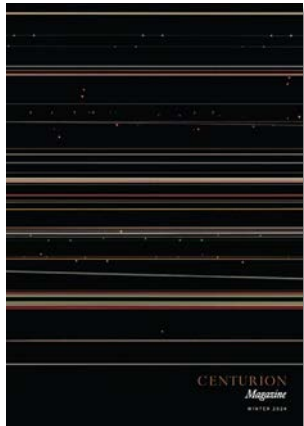
16. The place of performance shall be JIE's place of jurisdiction. The place of jurisdiction in business dealings with merchants, legal entities or special funds under public law shall be the place of business of JIE.

17. These Terms shall be governed by German law to the exclusion of its conflict of law rules and the UN Sales Convention.

Advertising Contacts

CENTURION MAGAZINE

For a tailored proposal,
please contact your local
representative or email
sales@jlexperience.com



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CENTURION

MAGAZINE

THANK YOU

We look forward to a successful partnership.

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