

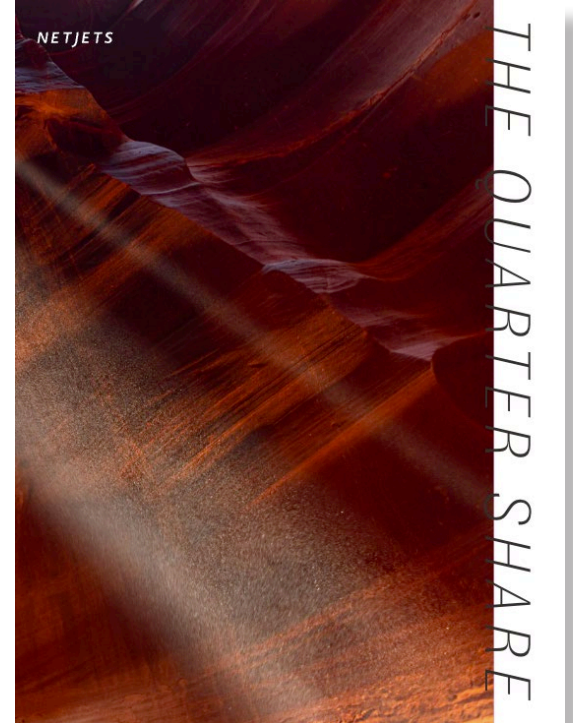
*NETJETS, THE QUARTER SHARE*



*MEDIA INFORMATION 2025*

# THE QUARTER SHARE

Created exclusively for NetJets Owners throughout Europe and the U.S., *The Quarter Share* is a source of inspiration for members of the largest private aviation company in the world. Published quarterly, the magazine reflects the experiences and lifestyle unique to NetJets' Owners through a curated assemblage of must-read articles, reportages, essays, trend-based dispatches and portfolios covering the realms of travel and lifestyle, gastronomy, philanthropy and the arts—all complemented by beautiful imagery and illustrations.



# OWNER PROFILE

# & DEMOGRAPHICS

**22%**

OF U.S. OWNERS ARE IN THE FINANCE AND INSURANCE  
INDUSTRY

**66%**

OF U.S. OWNERS FLY EXCLUSIVELY  
FOR LEISURE

**87%**

OF OWNERS FLY PRIVATE SO THEY CAN DETERMINE  
THEIR OWN SCHEDULES

**40+**

FORTUNE 100 BUSINESSES TRUST THEIR TRAVELS TO THE  
NETJETS PORTFOLIO OF COMPANIES

**13,600+ Owners**

WE HAVE MORE THAN 11,400 OWNERS IN THE  
U.S. AND OVER 2,200 IN EUROPE

NetJets Owners belong to a unique and highly exclusive community of the most affluent and discerning individuals in the world. They are on a continual quest for extraordinary experiences and superlative items. NetJets Owners across the U.S. and Europe are global players who value worldwide access to the inaccessible. They are highly educated and experienced consumers of luxury, travel and culture.

**7,500+**

C-SUITE EXECUTIVES ACROSS THE  
GLOBE FLY WITH NETJETS

**64**

AVERAGE AGE  
OF U.S. OWNERS

# AUDIENCE & DISTRIBUTION

Each edition of *The Quarter Share* is distributed directly to NetJets Owner households, placed on aircraft, and displayed at key private terminals across Europe and the U.S., reaching a broad audience of highly qualified UHNWIs.



*THE QUARTER SHARE* REACHES OUR OWNERS AND THEIR GUESTS WITH A **QUARTERLY AUDIENCE OF 32,125**, WITH **7,000** IN EUROPE AND **25,125** IN THE U.S.

DISTRIBUTED ON **1,000+ NETJETS AIRCRAFT** AND **KEY OWNER AND PROSPECT EVENTS**

**460,000+** ANNUAL FLIGHTS CARRYING **815,000+** PASSENGERS TO **2,600+** AIRPORTS ACROSS 150 COUNTRIES AND TERRITORIES

THE EUROPEAN DESTINATIONS MOST FREQUENTED BY NETJETS OWNERS ARE **PARIS, LONDON** AND **GENEVA**

# EDITORIAL

# PREVIEW

## SPRING

Awaken the senses this spring with inspiration from around the globe. From London's caffeine-fueled Coffee Festival to the serene spa landscapes of Switzerland, recharge and rejuvenate with picks that energize the mind, body and soul. Whether it's art or adventure, this season is all about fresh starts and new horizons.



## SUMMER

Feel the heat of summer with adventures that spark the imagination and set the spirit aflame. Ride horseback through the sun-drenched Camargue, witness volcanic explorations and soak up the vibrant energy of spice markets around the globe: this season is all about bold flavors and unforgettable escapes.



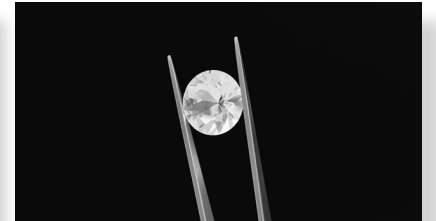
## AUTUMN

As space tourism edges closer to reality, the season inspires new ways to dream and discover here on Earth. Explore truffle-rich forests, cutting-edge digital festivals and the avant-garde architecture of Rioja's wine country in experiences that journey beyond the ordinary.



## WINTER

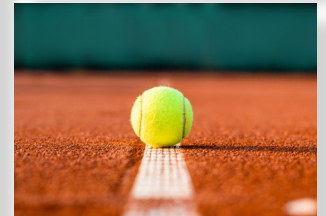
Step into a season of illumination where the world's brightest destinations await. Whether it's the glow of Cortina's Olympic slopes, Caribbean sunshine, or the glitter of responsibly sourced jewels, this is a time to shine and celebrate in sparkling company.



# ADVERTISING RATES & DATES

EDITION	QUARTERLY REACH	FULL PAGE	DOUBLE PAGE	INSIDE FRONT
U.S.	25,125	€13,700	€23,270	€29,700
EUROPE	7,000	€9,000	€16,340	€20,400
<b>U.S. + EUR</b>	<b>32,125</b>	<b>€17,200</b> 25% SAVINGS	<b>€30,890</b> 22% SAVINGS	<b>€38,600</b> 23% SAVINGS

ISSUE	BOOKING DEADLINE	MATERIAL DEADLINE	PUBLICATION
SPRING	08 MARCH	17 MARCH	APRIL
SUMMER	06 JUNE	15 JUNE	JULY
AUTUMN	02 SEPTEMBER	09 SEPTEMBER	OCTOBER
WINTER	23 OCTOBER	31 OCTOBER	DECEMBER



# TECHNICAL SPECIFICATIONS

Advertising material must be delivered with a color proof made from the print data submitted and in accordance with the color profile we use. Complaints concerning the coloration of an advertisement cannot be made if the advertiser fails to deliver a color-accurate proof.

**We do not accept soft proofs.** Files must be sent via email or FTP upload. It must be a high-resolution 300dpi file based on Euroscale offset standard and color-accurate proof.

## PLEASE NOTE NEW PRINT SPECIFICATIONS FOR 2025

All relevant text must be placed a minimum of 0.4"/10mm away from the trim size.

For double-page spreads, please add 0.2"/5mm optical overlap on the binding sides.

Please ensure all advertising materials are delivered as PDF/X4 files and adhere to CMYK PSO Uncoated color profile. **RGB files cannot be accepted.**

COLOR PROFILE	FILE FORMAT	DENSITY OF PICTURE FILES
Offset, CMYK, Euroscale, PSO Uncoated V3	PDF/X4	300 dpi
FORMAT	BLEED SIZE (W X H)	TRIM SIZE (W X H)
SINGLE PAGE	196 X 247 mm 7.7" x 9.7"	190 X 241 mm 7.5" x 9.5"
DOUBLE PAGE	386 X 247 mm 15.2" x 9.7"	380 X 241 mm 15" x 9.5"

# ADVERTISING TERMS & CONDITIONS

Advertising bookings are made by notice from advertisers and confirmation from JI Experience GmbH, hereinafter “JIE”, or appointed agents, in writing, by fax or by email.

Cancellations are only possible in writing 60 days before the publication date and failure to do so will incur a cancellation fee of 100%.

JIE reserves the right to reject advertising and insert orders on the basis of their contents, origin or technical design in accordance with the uniform objective principles of JIE, if the contents violate laws or government regulations, or if the publication is unacceptable for JIE, which includes, but is not limited to, advertising orders from competitors of NetJets.

JIE is not bound by any conditions appearing in advertising placed within the publication. JIE may reject an advertisement at any time and for any reason. JIE reserves the right to refuse, amend or otherwise deal with advertisements submitted to it without prior notice or explanation.

All advertising materials must comply with United States advertising regulations. JIE does not accept responsibility for the actions of printers, distributors or other service suppliers in so far as it affects the advertiser.

Advertising materials received by JIE are presumed accurate and approved for print by advertisers and advertising agencies. All digital files must be accompanied by a contract color proof.

JIE will not be held responsible for printed production errors caused by submitted materials that do not comply with JIE specification standards. Artwork shall be returned to the advertiser only upon special request.

JIE's obligation to preserve the artwork shall expire three months after the first-time distribution of the ad.

Invoicing will be in U.S. dollars or euros, issued by and payable to JIE. All accounts are payable within 30 days net.



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